



# INSTITUTIONAL ADVANCEMENT UPDATE

SPRING 2002



*As I enter my second year as the Director of Annual Giving and Telemarketing at UMass Boston, I marvel at the recent financial support of UMass Boston faculty and staff. As of March 31, 2002, your contributions total more than \$99,000 to support a wide variety of initiatives from the Anthropology Department to WUMB Radio. This year retired Professors Ruth Bennett and Fuad Safwat established The Biology Department Enhancement Endowment Fund to support activities that create and enhance communication between the Biology Department and the scientific community. This is just one example of the generosity and foresight of our faculty and staff.*

*This year, we'd like to offer several incentives to encourage your generous giving to UMass Boston. Due to new tax regulations, your gift to a program, scholarship or department of your choice can be deducted from your 2002 Massachusetts State Tax return. And to recognize and thank faculty and staff who make a gift of \$25 or more during the FY2002 Internal Campaign, we have a special "UMass Thanks You" coffee mug for you.*

*Please know that your ongoing support demonstrates to alumni, friends, corporations and foundations that we, the faculty and staff of UMass Boston, believe in the future of our University. Should you have any questions please call me at X 7-5346.*

Sincerely,

Steven Ward

*Unless otherwise indicated, all gifts will be considered unrestricted and will be used for the greatest needs of the university.*

Each year, the University of Massachusetts Boston owes a special measure of gratitude to the many faculty and staff who, through their annual contributions, provide the essential financial support for student scholarships, faculty development, academic departments, library acquisitions and community service programs. Last year, current and retired faculty and staff contributed more than \$200,000 to University funds and programs. This is a great achievement, considering that much of these funds came from the pockets of faculty and staff who already contribute their time to UMass Boston everyday, most often more than 40 hours a week.

Your generous support helps make so many things possible at UMass Boston. For undergraduate student Hildegard S., it made education possible at age 47. Through the assistance of the Adult Learners Scholarship, to which UMass Boston faculty and staff last year donated more than \$6,700, she is now pursuing a degree in psychology at UMass Boston. Once she completes her degree, she plans to work with disadvantaged children to better their chances of succeeding in life.

Despite the success of last year's on-campus giving campaign, it's no surprise that this year's budget cuts have severely impacted everyone on campus. Among the hardest hit was the Healey Library, whose state budget was reduced by 65 percent this year. While the Chancellor and Provost were able to regain a portion of the library's budget, it is still operating at a reduced level and facing drastic reductions in journal holdings and book purchases.

Students are also facing tuition and fee increases, at the same time that the state's MassGrant program, designed to assist students with the greatest financial need, has also been reduced.

It is for these reasons that this year, we are again asking for your support through the UMass Boston Annual Fund. Your support is one way we can make a significant difference in the range and depth of the many academic programs that are vital to our mission and in the lives of students, especially in these challenging financial times.

Your contribution can be made to any college, program, department, institute, activity or scholarship you wish to support. In addition to the Healey Library and numerous scholarships, there are a host of programs that need your support. Many students depend on financial assistance from such funds as the Patricia Davidson Student Emergency Fund, established by Davidson's friends and colleagues to recognize her 31 years of service at UMass Boston as both a professor of mathematics and computer science and vice provost **OVER**

for academic support services. The Fund helps students meet unexpected hardships by providing temporary assistance while they remain enrolled. Faculty and Staff from CPCS pooled their annual fund gifts to match a \$5,000 donation from ALM Professor Emilie Steele to establish the Evonne Hill-Shepard Memorial Award. This endowed annual award will assist CPCS students in pursuing their educational goals and can also use your support.

As an employee of UMass Boston, you see everyday where your contribution can make a difference. By designating your Annual Fund gift to the activity or program of importance to you, you are taking an active role in the future of our University. Simply complete the designation area on the back of the pledge card to make a contribution to an area of your choice. You also have the opportunity to designate your gift to more than one area: for example, you may designate 50 percent to scholarships and 50 percent to WUMB Radio, or your gift may be equally divided among a specific college, unrestricted funds and financial aid. And, at a time when many of our dedicated and long-serving faculty and staff are retiring, you can also make your gift in honor of an individual.

Remember that your gift may also have the potential to be matched. Many companies match or double the contribution of an employee or an employee's spouse to a non-profit organization. Corporate gift matching dollars represent a growing portion of total giving to the Annual Fund. If you think your gift can be matched by your spouse's employer, please complete a matching gift form provided by his/her personnel or benefits office and send it in with your gift to the Annual Fund.

More than 150 faculty and staff make their donations through payroll deduction, finding it an easy and painless way to support what is important to them. If you wish to give through payroll deduction, indicate the amount and designation on the pledge card, and sign your name and the date and return to the Office of Institutional Advancement. The Human Resources Office will take care of the rest.

Other donors prefer to give by personal check, either through a one-time gift or in installment payments. Remember, all gifts are tax deductible, and any size gift is important.

In addition to annual gifts, last year we also received a bequest of \$76,533 from the estate of Professor Luise Bronner to establish the Luise H. Bronner Endowed Fund in Support of Graduate and Undergraduate Students to support students of languages and the sciences. Planned gifts, another way to make a contribution to UMass Boston, offer many tax advantages. For more information on how to include UMass Boston in your estate plans, please contact Sheryl Savage, Senior Director of Major Gifts and Planned Giving at extension 7-5339.

**Thank you for considering a contribution to this year's Annual Fund and to the future of UMass Boston.**

#### WHERE YOU HELPED



ALLOCATION	TOTAL	PERCENTAGE
Student Aid	\$126,174.00	58.79%
Departments/Programs	31,627.00	14.74%
Faculty Support	20,436.00	9.52%
WUMB	11,496.00	5.36%
Unrestricted	9,220.00	4.30%
Other	9,162.00	4.27%
Research	3,400.00	1.58%
Library	3,088.00	1.44%
<b>Fiscal Year 2001 Total</b>	<b>\$214,603.00</b>	<b>100.00%</b>