



Trend Micro™ Worry-Free™ Remote Manager

Increase Profitability by Improving Operational Efficiency

SMB resellers can increase profits by focusing on delivering services to their customers. However, small business resellers often face challenges delivering services because the operational costs or upfront infrastructure investments are too high. Trend Micro has addressed this challenge by providing registered resellers with a single console to manage multiple Worry-Free™ Security customers. And, since Trend Micro hosts and maintains the datacenter, our resellers can begin taking advantage of Worry-Free Remote Manager right away.

Manage multiple Worry-Free Security customers from anywhere using Worry-Free™ Remote Manager—a secure, hosted Web console. This helps increase profitability by reducing the costs of servicing customers as your business grows. Using Worry-Free Remote Manager, you can:

- Centrally manage multiple Worry-Free customers from a single Web console
- Maintain full customer touch and complete configuration control of customer installations
- Begin immediately with minimal overhead using Trend Micro's hosted datacenter

WORRY-FREE™ RELIABILITY YOU CAN TRUST

Worry-Free Security Solutions are certified for Windows® Vista™ and consist of Client Server Messaging Security for SMB, and Client Server Security for SMB. They automatically protect PCs and laptops, mail servers, and file servers against a broad range of Internet threats, 24/7.



All-in-One Integrated Defense

Single solution offers protection from spyware, viruses, spam, phishing, and inappropriate content



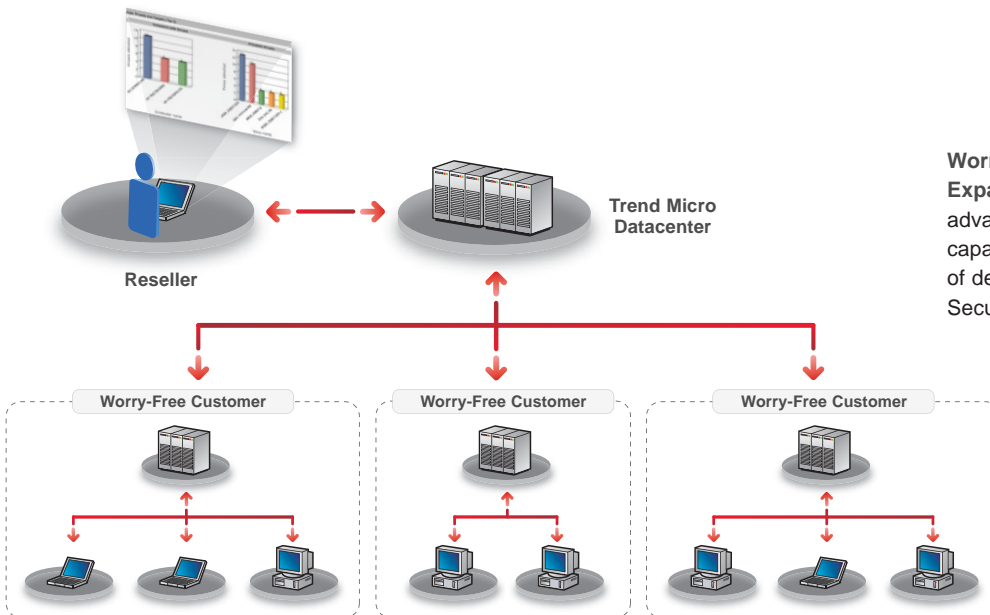
Automatic Threat Protection

Continuously protects business from malicious code—detects vulnerabilities, prevents outbreaks, assesses damage, and cleans up malware



Zero Administration

Proactively delivers critical information to administrators, including real-time notification and hands-off administration to lower total cost of ownership



What Resellers Like Best About Worry-Free™ Remote Manager...

“...Having a centralized location for monitoring all clients saves a ton of time.”

Max DiOrio, Co-Owner
Advantech, CNY, LLC

“...Being able to monitor client sites from a central console, without have to logon to each site separately to check status.”

Ben Love, Director
Grassroots IT

“...This will lead to quicker reaction times to respond to a situation.”

Mike Hatfield, Manager
Hatfield Integrated Technologies Pty Ltd

Why Partners Standardize on Worry-Free™ Security Solutions

“Predictable behavior, consistently delivering advertised capabilities, and straightforward deployments are the norm with Trend Micro.”

Chad Gross, Partner and Microsoft
Small Business Server MVP
Mobitech

“Trend Micro Client Server Messaging Security for SMB gets the job done... I spend less time managing security, and I'm convinced my clients are much better protected today.”

Randell Durk, President
Computer and Telephony, Inc.

“Trend Micro just keeps getting better in terms of the protection they give us, and they are lowering CPU usage at the same time”.

J. Mark Young, CEO
Sundance Group, Inc.

Worry-Free Remote Manager Helps Expand Business. Resellers can take advantage of unique, secure management capabilities that provide an unrivaled level of depth to manage multiple Worry-Free Security customers.



Trend Micro™ Worry-Free™ Remote Manager

SMB resellers standardize on Trend Micro Worry-Free Security Solutions for the following reasons:

- Proven to deploy easier, scan faster, and use less resources *
- Unique Outbreak Defense and spyware deep referential cleaning capabilities
- Stops emerging bot and rootkit threats

* - West Coast Labs Report; May 2006 Report Evaluating Client-Server SMB Solutions:
www.trendmicro.com/worryfree/test/

TREND MICRO™ WORRY-FREE™ REMOTE MANAGER FOR REGISTERED RESELLERS

Trend Micro is 100% committed to our channel partners. For example, although Worry-Free Remote Manager is hosted by Trend Micro, our resellers retain total customer touch and maintain complete control over product configurations. Trend Micro has combined standard Windows®-based solutions with a Web console to give you the advantage of unique, secure management capabilities that provide an unrivaled level of depth to manage multiple Worry-Free Security customers.

Grow your Business with Worry-Free Remote Manager	
FEATURES	HOW IT HELPS EXPAND BUSINESS
Single console to manage multiple customers at any time	<ul style="list-style-type: none"> • Improve resource efficiency and allocation • Spend more time on high-value projects, less time on low-level administrative tasks
Provides overall security dashboard for all Worry-Free customers	<ul style="list-style-type: none"> • Identify potential service opportunities and accelerate response times to threats
Ability to automatically generate customer operational reports from any where	<ul style="list-style-type: none"> • Enhance service quality through in-depth analysis and proactive actions
Customize risk/assessment levels for different customers	<ul style="list-style-type: none"> • Define different levels of monitoring service for customer support options

SYSTEM REQUIREMENTS	
WORRY-FREE REMOTE MANAGER	WORRY-FREE REMOTE MANAGER AGENT
<p>Worry-Free Security Solutions:</p> <ul style="list-style-type: none"> • Trend Micro™ Client Server Messaging Security for SMB 3.5 or later • Trend Micro™ Client Server Security for SMB 3.5 or later <p>Web browser for access:</p> <ul style="list-style-type: none"> • Microsoft® Internet Explorer® 6, SP1, SP2, and 7 • No pop-up blockers • Security level for trusted sites set to Medium • Trusted sites should include the Worry-Free Remote Manager URL 	<p>Before installing the agent, ensure the Security Server has the following:</p> <ul style="list-style-type: none"> • Client Server Security for SMB or Client Server Messaging Security for SMB 3.5 or later • Active Internet connection • 50MB of free disk space

KEY ADVANTAGES

Increase Profitability and Enhance Service Quality

Spend more time on high-value activities and less time on operational tasks

Improve Operational Efficiency

Reduce operational service effort of IT staff by using a single console to manage multiple customers

Deepen Security Insight

Analyze security issues through graphical reports and summary dashboard data

PARTNER CALL TO ACTION

1. Learn more or Worry-Free Remote Manager: www.trendmicro.com/wfrm
2. Learn more about Worry-Free Security Solutions: <http://us.trendmicro.com/us/home/small-business/>

Trend Micro, Inc.

Trend Micro Incorporated is a pioneer in secure content and threat management. Founded in 1988, Trend Micro provides individuals and organizations of all sizes with award-winning security software, hardware and services. With headquarters in Tokyo and operations in more than 30 countries, Trend Micro solutions are sold through corporate and value-added resellers and service providers worldwide. For additional information and evaluation copies of Trend Micro products and services, visit our Web site at www.trendmicro.com

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