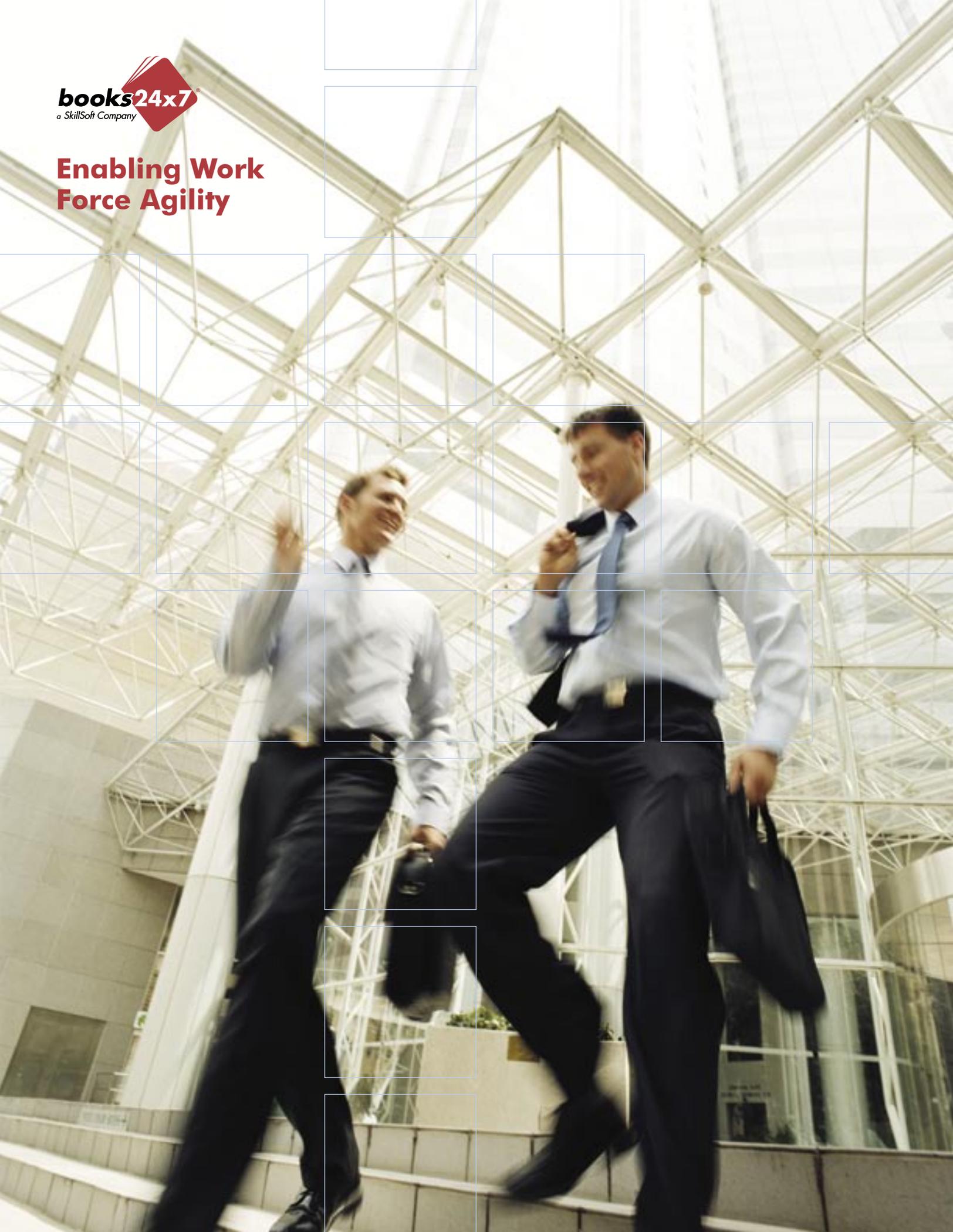




Enabling Work Force Agility



Books24x7[®]

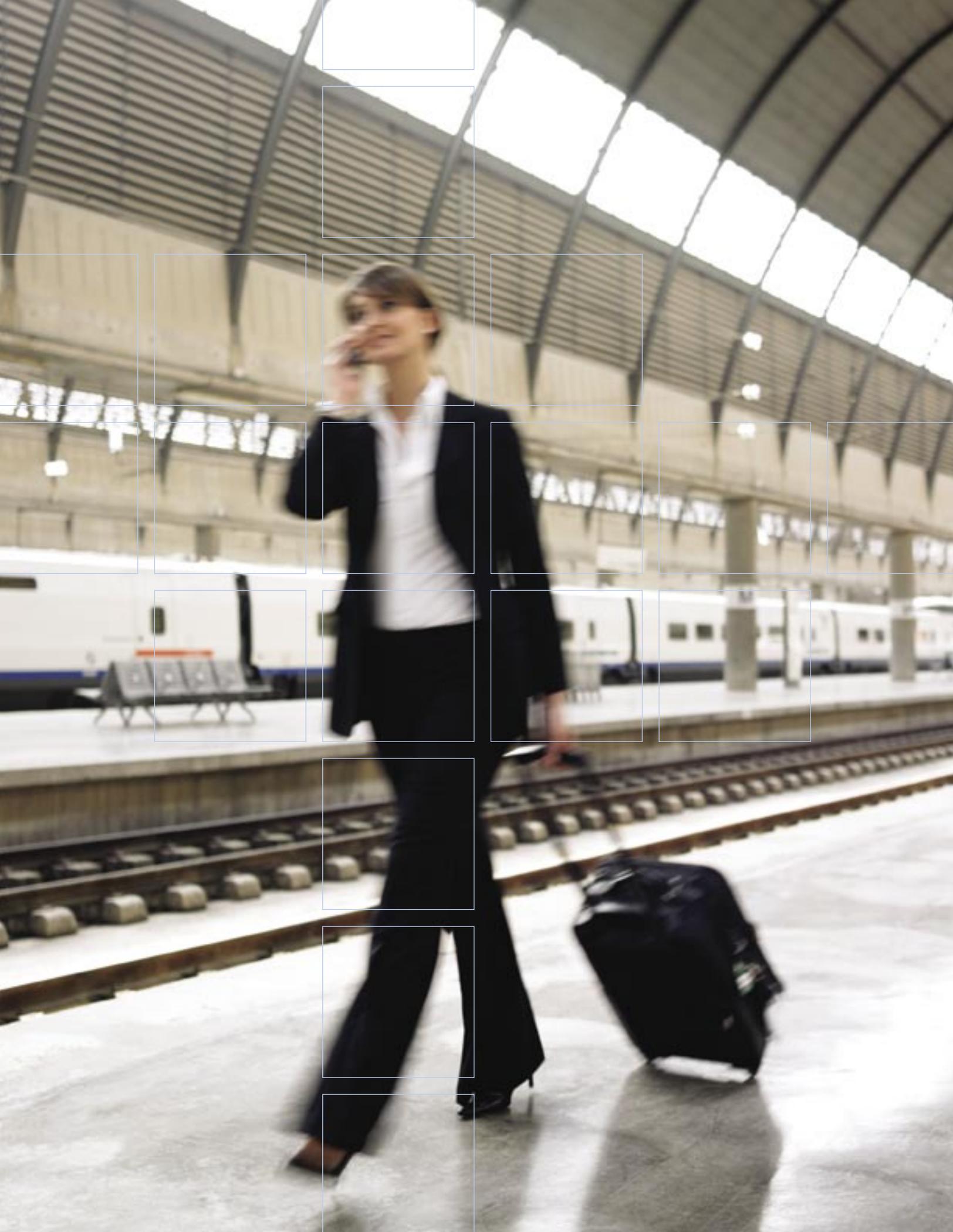
Performance at the speed of change

Today's rapidly changing business climate commands a real-time work force that can adapt, learn and execute when and where needed. But mounting responsibilities, unplanned obstacles, new regulations, complex technologies and increasing personal obligations often challenge workers' ability to perform at today's speed of change.

To stay ahead of these 'need to know now' situations, workers are increasingly spending time on fruitless Web searches or interrupting co-workers to find the right information. Staying current and informed has not only become more difficult, it is also costing businesses billions of dollars each year in lost, unproductive time.

"Employees spend 12 hours each week on information-gathering tasks."

BUSINESSWEEK ONLINE, JUNE 2006



Implementation options

- Direct Web access
- Seamless access from a corporate portal or learning management system
- Corporate portal integration with Web services technologies to embed search capabilities and other features into corporate intranet sites
- Multiple registration options to satisfy corporate policies or learning needs

With the Books24x7 On Demand Platform and our in-house team of integration experts, clients are assured of the best method of implementation for their users.



Enabling work force agility

In today's competitive business market, companies must empower their work force to learn as they go by providing readily accessible information when and where needed.

The Books24x7 On Demand Platform offers an information resource that supports performance at the speed of business. In partnership with industry's foremost publishers, industry vendors, analyst firms, business thought leaders and senior executives of Fortune 500 companies, the Books24x7 On Demand Platform offers on-demand, instant access to the complete text of thousands of best-in-class books, book summaries, research reports and best practices.

Point, click, find

Locating essential data is as easy as point, click and find with the Books24x7 On Demand Platform. Utilizing our powerful, patent-pending search engine users can easily pinpoint critical information within seconds.

Ease of access

Combined with a variety of implementation options for easy accessibility, the Books24x7 On Demand Platform can be embedded into the life of your organization, enhancing productivity and professional development, minimizing downtime and maximizing performance.

Additionally, the Books24x7 On Demand Platform's global network of servers ensures that globally dispersed employees can count on optimized access to content, regardless of their locations.

"...ineffective search and delivery strategies are hampering business competitiveness, impairing service delivery and putting companies at risk..."

BUTLER GROUP REPORT
ENTERPRISE SEARCH & RETRIEVAL.
OCTOBER 2006

Comprehensive collections

Books24x7 collections provide the relevant expertise you need, when you need it. New titles are added every week, ensuring the largest and most current collections. From senior executives to individual practitioners, employees across the enterprise rely on these collections for reliable, authoritative information to stay current and informed. Collections available on the Books24x7 On Demand Platform include:

AnalystPerspectives™—Fast insight into the research and opinions of leading technology analyst firms

BusinessPro™—Key business content for corporate professionals

ElémentsEssentielsFrançais™—Focused French-language collection covers business and technology basics

EngineeringPro™—A reference solution for engineering professionals

ExecBlueprints™—Insight and guidance on pressing strategic issues written by executives for executives

ExecSuite™—Combines ExecBlueprints and ExecSummaries with a hand selected dashboard of C-level full text titles

ExecSummaries™—Summaries of best selling business books to provide quick insight for busy executives

FinancePro™—A trusted resource for financial professionals

GovEssentials™—Meeting the knowledge and information needs of the government work force and government contractors

HospitalityPro™—Ensure success at all levels of the organization with premium hospitality and tourism content

ITIL® powered by Books24x7—The most widely accepted approach to IT Service Management (ITSM) in the world

ITPro™—Broad and deep coverage of over 100 different technology topics

ManagerSuite™—Combines ExecBlueprints, ExecSummaries and BusinessPro with an exclusive C-level collection created specifically for executives

OfficeEssentials™—Support for basic computer problems that interrupt the daily workflow

Oracle Press Online™—Definitive resource for Oracle users

Well-BeingEssentials™—Addresses the work-life and health concerns of your work force





Leadership Development Channel™ — Video On-Demand

Also available through the Books24x7 On Demand Platform is SkillSoft's Leadership Development Channel, which is designed to help organizations develop their managers and leaders to be more effective at managing people and driving results. Leadership Development Channel is a unique collection of on-demand programs (videos) in multiple learning formats featuring best-selling business authors, experts and CEOs, who can have a big impact in motivating and challenging the thinking of learners.

Increase organizational productivity

- Align to corporate initiatives, business units, learning programs or competency requirements by creating limitless, customized topic taxonomies using corporate topics
- Deliver suggested or required reading to all employees using corporate managed bookshelves
- Call out specific content sections with corporate bookmarks and notes
- Gain insight to trends with usage statistics reports
- Integrate topics, search and book meta data into your corporate portals using Web services

Increase employee productivity

- Deliver links to the most relevant titles and the most pertinent sections within the titles using our award-winning search engine
- Retrieve frequently used titles quickly using personal bookshelves
- Utilize personal reference with our bookmarking and notes features
- Tailor announcements about new site content added using new book emails or RSS feeds
- Share content with colleagues with similar job functions or who are part of a project team using collaboration links
- Search, browse and view critical information regardless of where you are using Books24x7 On the Go™, our PDA accessible site
- Take the information with you with downloadable options including our premium Chapters to Go service as well as MP3 audio, PDF, LIT and PBD files, available with select content.

“Instead of searching for hours through Google results, I found most of the information I need in a couple of minutes without worrying about the credibility of the source...”

BOOKS24x7 USER, SENIOR MANAGER
BUSINESS STRATEGY





Our partners

Books24x7 collaborates with more than 300 publishing partners. Some of our publishing partners include:

- AMACOM
- Apress
- Artech House
- Berrett-Koehler Publishers
- Cambridge University Press
- Career Press
- Center for Creative Leadership
- CIPD Enterprises
- Davies-Black Publishing
- Elsevier Science and Technology Books, Inc.
- Harvard Business School Publishing
- IBM Press
- John Wiley & Sons
- Jossey-Bass
- Kaplan Professional
- McGraw-Hill
- Microsoft Press
- Oxford University Press
- PennWell Corporation
- Perseus Publishing
- Project Management Institute
- Springer
- Sybex
- The MIT Press
- Wrox Press



100 River Ridge Drive
Norwood, MA 02062
Tel: 866 837 9064
Fax: 781 440 0560
www.books24x7.com
sales@books24x7.com



About Books24x7

Books24x7, a SkillSoft company, is a leading SaaS provider of on-demand business, technical and engineering content containing thousands of digitized "best-in-class" books, book summaries, research reports and best practices. The Books24x7 On Demand Platform enables users to search, browse, read and collaborate with other users of these vast professional libraries. Books24x7 also offers a PDA-accessible site to allow mobile

users to access the company's broad range of content from their internet-enable PDA devices. Books24x7's product offerings support workers across the enterprise in acquiring knowledge when and where needed. Customers that have adopted Books24x7 solutions include global enterprises, government, education and small to medium-sized businesses spanning over 50 industries.